

## Allied Van Lines reports that amid the coronavirus pandemic Americans continued moving in 2020

Business-friendly Texas leads the pack for corporate moves and Florida was the top state for consumer moves

**Chicago, IL** – <u>Allied Van Lines</u>, one of the world's largest moving companies, issued its annual Magnet States Report today featuring insights about the State of Migration Across the USA. The report highlights migration trends identified in its nationwide consumer and corporate moves throughout 2020.

Amid the coronavirus pandemic, many Americans still moved for work. The top five destination states for Allied corporate moves in 2020 were Texas, California, Illinois, Florida and North Carolina. These five continue to be the highest volume destination states in line with trends from 2019. The top corporate move destination city is Houston, TX for two years in a row. It's no surprise that Texas, with its business-friendly climate, continues to rank as the top move destination for Allied Corporate Relocation Services customers.

For consumer moves, the top destination state was Florida followed by Texas, California, Arizona and North Carolina. Austin, TX, remains the top destination city for consumers two years in a row. This year, Austin, known for outstanding food, great live music venues, outdoor lifestyle, and its general weirdness, was named America's Best Job Market by *The Wall Street Journal*, the Best State Capital to Live in by WalletHub, and the Best U.S. City to be Quarantined in by DeliveryRank. Denver, CO moved up from its number three spot in 2019 to the number two spot in 2020, relegating Chicago to the number three position.

Allied Van Lines' Magnet States Report data aligns with Census Bureau estimates reported in April 2020 that counties in the South and West lead the country in population growth.

Additional insights from the 2020 Magnet States Report include:

- The most popular month for Allied corporate moves was June, and the most popular day of the week to move was Friday.
  - For consumers, the top month to move was July and the most popular day of the week to move was Monday.
- Allied, in partnership with Move for Hunger, delivered 1,149,260 lbs. of food to local food banks across the US. That's the equivalent of 957,717 meals.
- Allied, in partnership with The Salvation Army, coordinated 1,791 donation pick-ups from its clients to be donated to local Salvation Army stores.



"This year was challenging for everyone and we are proud of our teams for helping people move safely during this pandemic," said Allied Van Lines General Manager and Vice President Lesli Bertoli. "Movers are an essential business and have responded swiftly to the pandemic with thorough planning, effective safety measures, and thoughtful policies on handling scheduling. We've established a deeper trust with our customers by serving them more carefully and thoughtfully during this time and we should continue the practices we've adopted into the future."

## **About Allied Van Lines**

Allied Van Lines is an award-winning moving and specialized transportation services' company. Established in 1928, Allied is one of the world's largest moving companies and a recognized global brand of SIRVA, Inc., a leader in providing relocation services to corporations, consumers and governments around the world. For six consecutive years, Allied has been recognized as "America's Most Recommended Moving Company" by the Women's Choice Award® and in 2020 by Newsweek as delivering "America's Best Customer Service." Allied is the Official Partner of the Salvation Army and a ProMover® member of the American Moving and Storage Association. For more information, call 1-800-689-8684 or visit allied.com. USDOT 076235

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