



HOW A CORPORATE MOVING PARTNER CAN SUPPORT YOUR **ESG GOALS**

The Unexpected Ways a Corporate Relocation Program Can Boost Your Organization's Sustainability Measures





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WHITE PAPER

This white paper shares how a corporate moving provider can help organizations achieve their environmental, social and governance goals in order to become a more sustainable business.



THE RISE OF SUSTAINABILITY IN BUSINESSES

Sustainability has become a critical focus for businesses across the globe. [IBM](#) reports that four out of 10 business executives have already made sustainability a top priority and over half claim it will become a priority in the next three years. While most companies may be considering how to lower their carbon footprint or reduce their energy usage, environmental impact is not the only aspect of sustainability. Environmental, social and governance factors should all be prioritized in order to become a sustainable business.

While there are a lot of in-house business practices that can be addressed in order to achieve ESG goals, companies should also look externally to their suppliers and vendors. [EcoVadis](#), a global provider of business sustainability ratings, states that “too often, supply chains are only as strong as their weakest critical link” and that sustainable procurement is now a must. [McKinsey & Company](#) confirms the importance of sustainable procurement, reporting that two-thirds of an organization’s ESG footprint is based on the suppliers they partner with.

Engaging with a sustainable moving partner can strengthen your supply chain and help achieve your organization’s ESG goals.





ENVIRONMENTAL GOALS: REDUCE YOUR CARBON FOOTPRINT

The environmental component of sustainability, which is often the most addressed, is about how organizations perform as stewards of our natural environment by managing energy use, waste and their carbon footprint. A rising environmental goal for many organizations is to have net zero carbon emissions. More than one-third of the world's largest companies have net zero targets, according to the [Net Zero Tracker](#), and a [recent report from Mercer](#) found that 55% of board-level directors consider net zero emissions to be their number one ESG target.

If your business relies on transportation, including for corporate moving, there is a big opportunity to make progress toward environmental goals by partnering with mobility partners who are actively working to reduce their carbon emissions. According to the [Environmental Protection Agency](#), transportation accounts for about 27% of total U.S. greenhouse gas emissions.

Your organization can reduce its carbon footprint and work toward net zero emissions by working with a corporate moving partner that is:

- Actively tracking and offsetting carbon emissions
- Reducing fuel consumption
- Utilizing more sustainable moving materials
- Reducing waste and diverting waste from landfills
- Working toward or has achieved voluntary certifications in environmental standards





Allied's Environmental Achievements

Allied Van Lines, one of the largest moving companies in the world, has been actively seeking innovative ways to offset our own carbon footprint, as well as partner with our clients to reduce theirs through more sustainable relocation activities. Our progress so far includes:



Partnering with **Big Mile** and the Climate Neutral Group (CNG) to monitor, reduce and offset our carbon emissions



Reducing fuel consumption by 392,400 gallons through the use of discard & donate programs



Preserving 9,500 trees through reduced household goods packaging and planting an additional 33,000 through vetted forestry partners



Enhancing the monitoring of idle time, vehicle speed and hard braking through in-cab technologies which has reduced these key metrics





SOCIAL GOALS: INCREASE DIVERSITY & ENGAGE EMPLOYEES

Companies can be more socially responsible by addressing employee relations practices, diversity, working conditions, community support and employee well-being. In recent years, businesses have been focused on the following three efforts:



1. Formalizing diversity, equity and inclusion policies

A survey by [Beamery](#) found that three out of four companies rate DEI as a priority within their organization, and a list of statistics about diversity in the workplace from [Built In](#) shared that more diverse companies tend to be more productive, collaborative and see higher revenue.

2. Keeping employees engaged in the workplace

To be more engaged at work, 59% of employees say they want more professional development opportunities and 48% want more flexibility, according to a [LinkedIn Global Talent Trends Survey](#).

3. Increasing their support for the community

In terms of community support, 64% of adults [surveyed by Fortune](#) say that a company's primary purpose should include 'making the world better,' while another survey found that 83% of Millennial employees would be more loyal to a company that helps them contribute to social and environmental issues.

3 ^{out of} **4**

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The right corporate moving partner can support all three social efforts. To meet your organization's DEI goals, you can utilize a corporate relocation program to seek out diverse talent outside the small radius of your office and cover their expenses for relocation. You can even go a step further and work with women- or minority-owned moving companies. Support career advancement through your relocation program by managing the move when an employee gets promoted, which a [recent Forbes article](#) found can increase employee morale and engagement. Some corporate moving providers can work with relocating employees to support their own community initiatives, like donating nonperishable goods to local food banks.

Allied's Social Achievements

Giving back to the communities we live and work in is part of Allied's DNA. We are also passionate about increasing diversity in the mobility industry, especially in terms of recruiting female truck drivers, and we work closely with our corporate clients to support their social responsibility efforts where we can. Some of Allied's social achievements include:



Being a leading donor for Move for Hunger with 190,746 meals donated to local food banks across the country



Increasing our diverse supplier spending to \$67+ million



Increasing the number of minority new hires by 18%



Establishing a goal to increase women in leadership roles to 65% by 2025





GOVERNANCE GOALS: MANAGE SUPPLY CHAIN RISKS & CONTROL COSTS

The governance criteria of an organization’s sustainability goals are often given the least attention publicly, but are some of the most important internal practices you should have in place. These measures include the policies, controls and training that ensure the ethical conduct of business operations. Corporate governance usually involves transparency and risk management as well. Governance keeps the business accountable to its employees, customers and stakeholders, while also requiring suppliers and vendors to meet your own standards of accountability.

When an organization partners with a corporate moving provider to manage their talent relocations, the mover represents that organization to the employees they relocate. You want to know that their business ethics and values align with yours, and that you can trust them to handle the job on schedule and on budget.

To hire an accountable corporate moving partner, your organization should look for a company that:

- Plans ahead for supply chain risks and provides transparency into their operations
- Has a national (or global) network of movers to ensure their supply can match your demand
- Controls costs and won’t sneak hidden fees into your contract
- Follows consistent processes to ensure a consistent, quality experience for every move
- Is highly regarded by their customers and peers with positive reviews and recognitions





Allied's Governance Achievements

Under our parent company, Allied takes governance seriously and has invested in many policies and practices to provide our clients with reliable, trusted service. These include:



Using industry leading governance practices to ensure a stable, secure supply chain for our customers



Promoting safer products for our agent owner-operator fleets, including auxiliary power units, low rolling resistance tires and aerodynamics for tractors and trailers



Investing heavily in supply chain controls and expertise to ensure our own vendors and partners are compliant with international standards



Signing and participating in the UN Global Compact, a pact to get businesses and firms worldwide to adopt sustainable and socially responsible policies





ALIGN WITH ALLIED FOR YOUR ESG GOALS

Allied has been leading our own sustainability practices with the intention of being better stewards of our environment, our employees and our clients. With 95 years of experience as a leading moving company, we've established a reputation as a trusted provider that consistently delivers quality, positive moving experiences. We aim to continue earning that reputation by partnering with our clients to support their ESG goals.

Learn more about what Allied is doing to become a more sustainable mobility partner, and how we can align with your organization to complement your ESG efforts.

[LEARN MORE](#)

